

From: [Noreen Walsh](#)
To: [Karl Fleming](#); [Heather Johnson](#)
Cc: [Mark Hogan](#); [Susan Abele](#); [David Kimble](#); [Clint Wirick](#); [Will Meeks](#); [Michael Thabault](#); [Matt Kales](#)
Subject: RE: Requested comments from PFW folks on the WAFWA Invasive Plant report.
Date: Saturday, March 14, 2015 10:42:35 AM

Dear all,

Thank you very much for your time and effort. No worries about the format Karl – I was just looking for your good ideas! I will share your general comments with the authors of the report and I know they will appreciate it.

Where you all could really help a little more is fleshing out the last section of your document “Recommendations for Rolling Out the Report.” For example:

What are those key messages for the key audiences you list? What are the best ways to communicate them?

Are there upcoming gatherings or meetings, etc, that would provide a good insertion point to have the authors attend and talk about the report?

Or perhaps other means of reaching the ranching/grazing community besides meetings?

Are there areas of content that will be easily misinterpreted or that will provide “flash-points” we should actively work to avoid through careful thought and phrasing?

How do we roll out this report to best capitalize on a common goal of invasive weed management, and not inadvertently cause a wedge to form between us and this community?

Please share specific thoughts along those lines as soon as possible this coming week, and then I can enlist EA and others to help run with your ideas.

Many thanks - I am optimistic that this effort arising out of WAFWA’s work, the convergence with sage-grouse conservation, and rising concern about the impacts of climate change may help turn the tide in this fight against invasives. Your assistance in helping us communicate with the ranching community is invaluable - you are the group with the unique knowledge and perspective to help.

Noreen

*Noreen Walsh
Regional Director
Mountain-Prairie Region
U. S. Fish and Wildlife Service
303 236 7920*

From: Fleming, Karl [mailto:karl_fleming@fws.gov]

Sent: Friday, March 13, 2015 4:05 PM

To: Noreen Walsh

Cc: Heather Johnson; Mark Hogan; Susan Abele; David Kimble; Clint Wirick

Subject: Requested comments from PFW folks on the WAFWA Invasive Plant report.

I apologize if the format etc is not correct. I was not able to compile the comments in a timely enough manner that would allow Heather to review and still submit by the request deadline of 3/13/15.

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Karl Fleming
Utah State Coordinator
Partners for Fish and Wildlife Program
2155 West Forest Street
Brigham City, UT 84302

Office 435 734-6434

Cell 435 452-8463

Fax 435 723-8873